

Cowboys Stadium Unveiling

Colin O'Donnell

Today // we are here to celebrate the opening of our new Dallas Cowboys football stadium.

It has been almost / 40 years / since we had a brand new stadium

But // as of last December // we played our last game in Texas Stadium.

[Show slide of Texas Stadium]

Our new stadium // will just be known as Cowboys Stadium

We would like to take this moment to thank the owner of the Cowboys // Jerry Jones // for all of his hard work in the

Design,

Private financing,

And placing the Cowboys back at the top of the game

So / I will now take this opportunity to unveil our stadium

[Show slides of new stadium]

We know that players like Tony Romo / DeMarcus Ware / Felix Jones / and many others / will help us continue our great tradition that we created in Texas Stadium

They will bring us to an almost / untouchable level / in sports / and you will all be witnesses.

Our new stadium is the *Mona Lisa* of stadiums // No other stadium will compare

Our stadium will hold 80,000 people // expandable up to 100,000

Our stadium will have the largest video screen in the world //
It is 60 yards long
Our stadium will be the most recognizable in the world
Our stadium will have more technology than something out
of *The Matrix*
Our stadium will by 3 million square feet // Making it the
largest indoor stadium in the world

Costing / \$1.1 billion / it will have all the luxuries you would
expect

There will be

200 suites

15,000 club seats

The video board / which is hanging 110 ft in
the air / 160 ft long / and 71 ft high

A retractable field / and roof

There will also be 2,800 TVs in the
stadium

Also / many other events / including

Many college football games

The 2010 NBA All- Star game

Super Bowl XLV // which our Boys will be winning

The 2014 Men's NCAA Final Four

Multiple concerts or wedding receptions

And / it is in the running for a World
Cup venue

Not only / will the stadium be better than all others /// But the
experience you will get as a fan can't be rivaled

We / along with the New York Yankees / and Goldman
Sachs / Have started a concession company just for our
stadiums

It is called Legends Hospitality Management

We desire to deliver a dining experience that you
will not find at any other stadiums

You fans are the first ones to tour / and see the completed
stadium

When anybody asks you if you have seen the new stadium //
you can just laugh and say

“Yeah // I was the first one to go inside.”

So // I would like to thank all of you for coming out today for the
unveiling and dedication of our stadium

You will no longer have a small and old stadium /

But a big and new / beautiful stadium / that will make us the
envy of all sports

Now // you will feel proud every time you tell somebody that
you're a Cowboys fan

You will go out of your way to let them know that you are and
to show / and tell them just how great our stadium is.

I would like all of you to come out to our home opener against the
New York Giants on September 20th this fall

Or / if you would like to come sooner / the first event is a
June 6th concert by George Strait and Reba McEntire

Again /// Thank you all for coming out to tour and see the
unveiling of our new stadium / we hope to see you soon.